
The Gap Nobody Is Filling in Municipal AI

Why municipalities need more than a platform to make AI work

THE PROBLEM

Municipalities across Alberta are acquiring AI platforms. They are signing contracts, licensing staff, and checking the box. But six months later, most of those platforms sit underused.

Buying software and changing how your organization works are two completely different problems.

Software companies sell platforms. They do not know how your Legislative department assembles an agenda package. They do not understand the relationship between your CAO's priorities and your Public Works backlog. They do not know that your Administrative team is buried in correspondence that follows the same pattern every single time.

WHAT THAT MEANS

That is not a technology gap. It is an operational knowledge gap. No amount of software licensing closes it. The people who can close it are the ones who understand how a municipality actually works from the inside.

WHAT HCG DOES

HCG builds and deploys AI agents for municipalities: tools that know your organization, remember your priorities, and produce consistent results without staff having to start from scratch every day.

We are not a software vendor. We do not sell you a platform and walk away. We are municipal operations experts who understand AI well enough to apply it precisely where it matters.

We work inside the tools your municipality already has. No new software to learn. No additional platforms for staff to resist.

WHO WE WORK WITH

Alberta municipalities.

WHAT MAKES THIS DIFFERENT

Anyone can deploy an AI tool. Very few people understand what a Municipal Clerk does the Tuesday before a council meeting, or what keeps a CAO up the night before budget presentations.

We do. That is the gap we fill.

THE RESULT

Municipalities that work with HCG do not just have AI. They have AI that works. Workflows that move faster. Staff that spend their time on judgment, not repetition. Leadership that can report meaningful gains to council.

Not a technology project. An operational transformation.

BOOK A CALL

Every municipality is at a different stage. Book a call with HCG and we will ask the right questions, identify where the real opportunity is for your organization, and give you a clear first step. The goal is practical: leave the conversation with something concrete you can act on.

hawkenconsultinggroup.com | hawkenconsultinggroup@gmail.com